

Universal Furniture partners with Erinn Valencich for April debut



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Erinn Valencich

HIGH POINT – Universal Furniture has announced its new partnership with L.A.-based interior designer and real estate developer, Erinn Valencich of Erinn V. Design Group. The furniture manufacturer and designer will debut the first collection at High Point Market in April.

The collection will be titled Erinn V x Universal and will contain furnishings in both case goods and upholstery for living room, dining room, bedroom and home office.

“We’ve really enjoyed the opportunity to work with Erinn and develop something that showcases the evolution of styling at Universal,” said Neil MacKenzie, Universal vice president of marketing. “Erinn’s work in design ranges from product to a variety of luxury interior projects. These experiences influenced the project and we are excited to showcase our work together this spring at market.”

“After designing furniture for nearly 20 years, I wanted to partner with a company that makes a terrific product at a great price point, so I can share my design aesthetic with a broader audience,” said Valencich. “Universal Furniture is the best I’ve seen at what they do.”